

# Cynthia A. Cochran, MS, PhD

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## Education

Ph.D., *Carnegie Mellon University*, Rhetoric. "Rhetorical Relevance in Reading and Writing." 1993

M.S., *University of Illinois*, Secondary Education, English; Computer Applications to Instruction.

"Coherence in Writing: Toward a Model of Error Description." 1988

Illinois Teaching Certificate, *University of Illinois*, Secondary English (Grades 6-12). 1985

A.B., *University of Illinois*, English and Rhetoric. 1981

## Illinois College, Jacksonville, IL (Fall, 1997 – present) (Sabbatical 2003-2004, Sp. 2011)

- Assoc. Professor, English Dept., 2003-present (Asst. Prof., 1997-2002; tenured Sp. 2002)
- Director, Campus Writing Center Fall, 1997-Spring 2021
- Chair, Education Dept., 2014-2016
- Acting Chair, English Dept., Spring 2003, Fall, 2020
- Chair, Communications and Theatre Dept., 2000-2001

## Skidmore College, Saratoga Springs, NY (Fall 1993-Spring 1997)

- Assistant Professor, English Department
- Member Expository Writing Committee
- Associate Faculty with the Writing Center (Acting Director 1 year)
- Faculty, University Without Walls & Four Winds Mental Health Facility, Saratoga Springs

## Carnegie Mellon University (CMU), Pittsburgh, PA (Fall 1987-Spring 1993)

- Teaching Associate, English Dept., Strategies for Writing, 1988, 1989-90
- Research Assistant, Electronic Network for Interaction Project, with C. Neuwirth, 1987-89

## The Johns Hopkins University (JHU), Baltimore, MD (Summer 1990, 1991, 1993)

- Academic Dean, Center for Academically Advanced & Talented Youth (CTY), Johns Hopkins. Saratoga Springs, NY, location. Summer, 1993
- Associate Director, Writing Program, CTY, Saratoga Springs, NY. Helped direct writing classes: Writing Processes; Writing & the Arts; Writing & Society; Fiction Writing, Summer, 1991
- Instructor, Writing Processes, CTY, Saratoga Springs, NY, Summers, 1990, 1991

## University of Illinois (UIUC), Urbana-Champaign, IL (1983-1987; 1990-1993)

- Visiting Adjunct Instructor, English Dept., 1990-1993. Taught Engl. 250 Business & Technical Writing; English 105 (first-year rhetoric); supervised tutor, taught English 103 (remedial)
- Instructor and tutor (grad. teaching asst.), English Dept., 1985-1987, 1990-1993 (En 103, 105) Instructor and Tutor, EOP/English Dept., Summer Bridge Program in Composition, 1985
- Tutor and Independent Writing Consultant, EOP and Athletic Association, 1983-1987

## Central High School, Champaign, IL (1984)

- Student Teacher, Remedial English; Advanced Freshman English; Journalism, Spring 1984

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### **Illinois College Courses Taught (sabbatical F18)**

- EN 104: Writing Foundations (formerly Writing and Revising) multiple sections
- EN 121: Principles of Writing
- EN121 Principles of Writing in a Learning Community with Japanese, Computer Science/Management Information Sciences, French, Religious Studies, and Economics
- EN 130/EN 130: First Year Seminar: Writing Life and Death
- EN 202: Travel Writing
- EN 204: Editing and the English Language
- EN 205: Intermediate Expository Writing
- EN 207/EN 181: Introduction to Creative Writing
- EN 208: Argumentative Writing
- EN 209: Environmental Writing
- EN 307: Advanced Writing
- EN 308: Non-Fiction Workshop
- EN 309: Creative Non-fiction
- EN 316: Topics in Rhetorical Theory: Introduction to Theory and Research in Rhetoric
- EN 430: Senior Seminar: Journeys in Literature and Theory
- EN 401: Studies in Language and Literature: Technical and Prof. Writing
- EN 410, Senior Honors Thesis Project, writing studies
- EN 430: Senior Seminar: Journeys in Literature and Theory
- IC 101: Intro. to College
- IC 102 Travel Course: Writing la Ruta Maya S20
- EN 461/462: Ind. Studies: Advanced Creative Nonfiction, Advanced Poetry, Editing and Publishing, Professional Writing, Travel Editing and Publishing
- SP 466: Ind. Research in Second Language Acquisition (w/Margaret Marek)

### **Graduate Courses Taught**

- EN 601: Writing Across the Curriculum K-12
- ED 571: Graduate Capstone Second Reader

### **Internship Supervision (Faculty or Site)**

- Faculty supervisor for various technical and professional writing and public relations internships
- IC Explorer Interns, Sum 06;
- Site supervisor, Campus Writing Center internships

### **Miscellaneous Teaching/Advising Roles**

- Faculty Collaborator Research with Sociology Students
- Supervising honors projects
- Secondary Education and Middle School English Advisor
- Non-credit Campus Writing Center Consultation Course

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### Publications

- Cochran, Cynthia, Rebecca DayBabcock, and Aliethia Ann Dean. "WAW: A Snapshot in Time." *Composition Studies*, 51.2, 2023, pp. 65–86, <https://compstudiesjournal.com/archive/>.
- Cochran, Cynthia. "As This Publication Turns 100, Why Do We Need Publishing?" online exclusive. *Illinois College Quarterly*, Summer 2023 <https://www.ic.edu/magazine/summer-2023/publication-turns-100-why-do-we-need-publishing> (published September 2023).
- Babcock, Rebecca, Cynthia Cochran, and Aliethia Dean. "Readings for WAW Courses." Invited professional blog. *Writing About Writing Network*. 14 May 2023. <https://writingaboutwriting.net/category/blogs/>.
- Cochran, Cynthia, and Luke Beatty. *Teaching the Annotated Bibliography: A Resource for Instructors, Librarians, and Other Academic Professionals*, Routledge, 2023
- Beatty, Luke, and Cynthia Cochran. *Writing the Annotated Bibliography: A Guide for Students and Researchers*, Routledge, 2020.
- Cochran, Cynthia A., and Tamara Gutierrez Baffil. "The Writing Center in Collaboration with a Cuban Language Center." *Proceedings of the 12th International Congress of Higher Education - "University 2020."* Havana, Cuba. Feb 10–14, 2020. Feb. 14., 2020.
- Contributing author (of many). "Where We Are: My Mundane Professional Life." (compilation of 6-word essays) *Composition Studies*, 47.1. Spring 2019. [https://compositionstudiesjournal.files.wordpress.com/2019/04/where\\_we\\_are.pdf](https://compositionstudiesjournal.files.wordpress.com/2019/04/where_we_are.pdf)
- Cochran, Cynthia. "Application of Writing Center Principles to a Cuban Language Learning Center." *Proceedings, Simposio Cientifico Internacional "Universidad de Pinar del Rio 2017."* 17-19 Oct. 2017.
- Cochran, Cynthia. "At Home with Writing about Writing." Invited professional blog. *Writing about Writing Network*. 5 Dec. 2015.
- Cochran, Cindy. "Welcome to Writing." Invited Blog. *Trio Tribune*, March 1, 2015. <https://ictriotribune.wordpress.com>.
- Cochran, Cynthia. "Faculty Writing Goals." *Research Exchange Index (Rex)*, vol. 1. Fall 2015. [http://rex1.comppile.org/search/full\\_report.php?EntryID=14](http://rex1.comppile.org/search/full_report.php?EntryID=14)
- Cochran, Cindy. "Poetic Responses to Photographic Images of Women in War." *Stories. ARTWORKS Projects*. ART WORKS Projects. Jan. 2015. <https://web.archive.org/web/20151125120102/http://www.artworksprojects.org/poetic-responses-to-photographic-images-of-women-in-war/>
- *Writing across the Curriculum in the Common Core Annotated Bibliography*. August 2014, updated August 2015. Ongoing annotated bibliography. Link currently down.
- Cochran, Cindy. "Telling Their Story: Student Responses to Congo/Women" (article) and "Congo Eyes" (poem). *Stories. ART WORKS Projects*. ARTWORKS Projects, Feb. 2013. <https://web.archive.org/web/20151125114307/http://www.artworksprojects.org/telling-their-story-student-responses-to-congowomen/>
- Cochran, Cynthia and Cochran, Daisy Pignetti. "Twitter, Facebook, Families, and Students" *Digital Archives of Literacy Narratives*. March 24, 2009. <https://www.thedaln.org/#/detail/379914d5-4e81-4c2b-adfb-a00a8999331c>.
- Interview of a writing center consultant, "Consultant Spotlight" in *Praxis: A Writing Center Journal* 6.1 Fall 2008.

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- Hartman, K., Neuwirth, C. M., Kiesler, S., Sproull, L., Cochran, C., Palmquist, M., and Zubrow, D. "Patterns of Social Interaction and Learning to Write: Some Effects of Network Technologies." Reprinted in Z. L. Berge and M. P. Collins (eds.), *Computer-Mediated Communication and the Online Classroom*. Cresskill, NY: Hampton Press, Inc., 1994.
- Cochran, Cynthia. "Computers and Basic Writers." *Encyclopedia of English Studies and Language Arts*. Alan Purves, Ed. NY: Scholastic, 1994.
- Neuwirth, Christine M., Michael Palmquist, Cynthia Cochran, Terilyn Gillespie, et al., "Why Write--Together--Concurrently on a Computer Network?" *Networked-Based Classrooms: Promises and Reality*. Eds. Joy Kreeft Peyton, Bertram Bruce, and Trent Batson. NY: Cambridge University Press, 1993, pp. 181-209.
- Hayes, John R., Richard E. Young, Michele Matchett, Maggie McCaffrey, Cynthia Cochran, and Thomas Hajduk, Eds. *Reading Empirical Research: The Rhetoric of Research*. Hillsdale, NJ: Lawrence Erlbaum, 1992. (reviewed in the *Journal of Advanced Composition* 13.2, 1993).
- Hartman, Karen, Christine M. Neuwirth, Sara Kiesler, Lee Sproull, Cynthia Cochran, Michael Palmquist, and David Zubrow, "Patterns of Social Interaction and Learning to Write: Some Effects of Network Technology." *Written Communications*, (Computers and Communication Issue), 8.1 (1991): 79-113.
- Cochran, Cynthia, "Review of *Invention as a Social Act* by Karen Burke LeFevre." *Rhetoric Society Quarterly*, 20.1 (1990): 84-86. Published with a companion piece: Cochran, Cynthia, and Rebecca Burnett, "Two Reviews of *Invention as a Social Act*." (Article accompanying reviews.) *Rhetoric Society Quarterly*, 20.1 (1990): 79-80.
- Duffy, Thomas, Lorraine Higgins, Brad Mehlenbacher, Cynthia Cochran, et al., "Models for the Design of Instructional Text." *Reading Research Quarterly*, 24 (1989): 434-457.
- Cochran, Cynthia, "A Fresh Look at History Texts." CMU, Pittsburgh: *Communication Design Center Newsletter*, 6.2 (1988): 3.
- Cochran, Cindy. Miscellaneous, in *Illini Times*, *Lerner-Voice Newspapers*, and *The Record*.

### Recent Professional and Conference Presentations

- Babcock, Rebecca, and Cynthia Cochran. *Writing About Writing Fall Workshop*. 20 Nov. 2023. <https://writingaboutwriting.net/>.
- Cochran, Cynthia, and Luke Beatty. "Using Annotated Bibliographies in Collaborative and Independent Research Writing." Illinois Association of Teachers of English Annual Conference, Decatur, Illinois, 21 Oct. 2022.
- Cochran, Cynthia, Joshua Knight, Justine Kennedy, and Katelyn Scott. "Aligning with the Language of Justice in the Writing Center." Online Writing Center Association Conference. October 2021.
- Cochran, Cynthia, Justine Kennedy, Joshua Knight, and Katelyn Scott. "Reaching for Justice in the Writing Center." National Conference of Peer Tutors in Writing. November 2021.
- Cochran, Cynthia A., and Tamara Gutierrez Baffil. Poster (was accepted as a presentation but this was changed by the conference organizers). "The Writing Center in Collaboration with a Cuban Language Center." *12th International Congress of Higher Education - "University 2020"*. Havana, Cuba. Feb. 10-14, 2020. (Research Gate DOI: 10.13140/RG.2.2.32061.00482)

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- Gardner, Steven, et al. Presentation on IC-University of Pinar Del Rio Collaborative Projects, *12th International Congress of Higher Education - "University 2020."* Havana, Cuba. Feb. 10–14, 2020.
- Cochran, Cynthia, and Luke Beatty. "Annotated Bibliographies in Secondary Classrooms." Illinois Association of Teachers of English/Association of Illinois School Library Educators Conference, Springfield, IL, Oct. 12, 2019.
- Cochran, Cynthia. "Designing Writing Assignments," UPR English Writing Group to which I was appointed as well, in June 2019. Also led a discussion. The group formed to create an English language writing exam for second-year students in all Cuban universities.
- Cochran, Cynthia, M. Marek, and our students. Panel sessions on American Educational Experience and on ESL, University of Pinar del Rio, Cuba, June 2019 (ad hoc).
- Cochran, Cynthia. "WC Intersections as Preparation for Life." Invited lecture, Agnes Scott College, Decatur, GA, Oct. 16, 2018.
- Cochran, Cynthia. "Researching Practice: Writing Studies, ESL, and Writing Centers." Phi Alpha Society Action Committee Presentation. Invited presentation, IC, Dec. 7, 2017.
- Cochran, Cynthia. "Center-Sponsored Undergraduate Writing Across the Curriculum Conference." Poster. IWCA meeting. Chicago, IL. Nov. 12, 2017.
- Cochran, Cynthia. "Application of Writing Center Principles to a Cuban Language Learning Center." Universidad de Pinar del Rio. Oct. 18, 2017.
- Cochran, Cynthia, and Broadway, Rick. "Rowing from Both Sides of the Boat: Constraints and Collaboration in IEL and Writing Center Interaction." Crossings, Reno, NV. April 1, 2017.
- Babcock, R., and Cochran, C. "Conceptions of WAW: A Qualitative Study" in "Qualitative Studies of Writing about Writing: Classrooms, Programs, and Trends." Presentation, Conf. of College Composition and Communication (CCCC), Portland, Oregon, March 17, 2017.
- Fitzsimmons, Jan, et al. "Breaking Down Barriers: Building Up a Diverse Teacher Workforce for All Students." Paper/panel, Association of Teacher Educators. Orlando, FL Feb. 2017. Co-authored panel presentation w/Jennifer Gardner, who presented (I did not attend).
- Jennifer Gardner, Jaime Klein; Joan McQuillan, and Dan Meyer. "Size Matters: Building a New Curriculum at a Small College" Panel presentation. American Association of Colleges of Teacher Education Annual Meeting. Las Vegas, NV. Feb. 23-26, 2016.
- Cochran, Cynthia. Mioko Webster, Karina Espinosa, Kenzie Jones, & Katie Linder, "Language-Specific Methods of Helping ELL Students in the Small College Writing Center." Panel presentation, IWCA, Orlando, FL. Oct. 30-Nov. 1, 2014.
- Cochran, Cynthia, Karina Espinosa, Kenzie Jones, & Katie Linder. Pathways to Success Through the Writing Center. Poster. IWCA. Orlando, FL. Oct. 30-Nov. 1, 2014.
- Cochran, Cynthia A. "Researching Changing Tides in a New WAC Curriculum." Research Network Forum, CCCC. St. Louis: March 21, 2012.

### Peer Reviewed Submissions and Other Works in Progress

- Gutierrez Baffil, Tamara, and Cynthia Cochran. "Revising a Language Center." In progress.
- Cochran, Cynthia. Teaching and Learning Writing in Cuba. Work in progress.
- Cochran, Cynthia. "The Writing Center and the Empty Nest." In progress.
- Research in Cuba; expect to visit in May 2025, hope to bring a student to collaborate.

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### Other Conferences, Workshops, Organized or Attended, and Other Professional Work

- Featured on Edumasure, Dir. Bernd Estabrook, 4 Aug.2023.
- Frequently participate in Writing about Writing Workshop Roundtables online.
- Attended IWCA, Atlanta, GA, Oct. 2018. Met with small college WC directors to forge collaborations. Began research with the group in Fall 2018.
- Visited Catawba College to discuss potential collaboration with Jamie Henthorn, Fall 2018.
- Visited two HBCU's in Atlanta (Spellman and Clark-Atlantic). Fall 2018.
- Leaders in Education Advocating for Diversity (Project LEAD). Helped organize and attend Fall Forum and Spring Summit; brought students to the conferences 1-2 times per year, 2015-2019.
- CWC featured regarding Writing Across the Curriculum-Writing Center relations: Muriel Harris, "Centered Writing: Sharing and Collaborating across Borders." European Writing Centers Association. Paris, France. 25 May 2010.

### Recent Editorial and Review Work

- Reviewer:
  - Writing Across the Curriculum Clearinghouse, *Practices and Possibilities*, Jan '21
  - *Journal of Effective Teaching in Higher Education*. Feb. '19; Aug. '19; May '20
  - *Writing Lab Newsletter*. 2016-present. Most recent, March, '19
  - Launchpad Solo for Literature. Macmillan. July, '17
  - Book Prospectus, *Academic Writing for Graduate Students in Economics and Public Policy*. Academic Press. '16
  - *Midwest Journal of Undergraduate Research*. Reviews done Jan. 2015, Nov., '16
  - Conference on College Composition and Communication, '13
- Editorial Board Member, Publication Board, Open-Access Books on the WAC Clearinghouse July 2015-present. Most recent review: *Composition and Democracy*, '17
- Editorial Board Member, Open-Access Textbook Project, Writing@CSU. Founding member. '12-present
- Mentor, IWCA, WPA, & *Writing Lab Newsletter: A Journal of WC Scholarship*. '18-'19

### Professional Memberships

- Association of Writing Across the Curriculum (since inception, 2018-present)
- Writing About Writing (4Cs SIG, elected officer 2015-2017, 2020, elected at-large board member 2017-2020, 2023-2026; elected Elections Officer, 2021-2023)
- Illinois Association of Teachers of English
- Central Illinois Philosophy Group
- American Association of University Professors

### Former Memberships

National Council of Teachers of English; Midwest Writing Centers Association; International Writing Centers Association. Council of Writing Program Administrators; American Educational Research Association, Poets and Writers, Northeast Writing Centers Association, and others.

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### Recent Grants and Awards

- Richard T. Fry Faculty Collaboration Grant, w/Margaret Marek, several students, to research and present on the Teaching of Writing & English Language Assessment in Cuba. 2018-2019, \$6,940 to record/organize authentic English language samples & and travel to Cuba. Conducted research w/ Sp. 466 students. Also awarded travel money in 2017, 2018, 2019, 2023.
- Caribbean Studies Group. Member. Developed an annotated bibliography assignment for use across the curriculum.
- Leaders in Education Advocating for Diversity (Project LEAD) Grant from State Farm via North Central Coll., w/students in elementary or secondary education math and English, 2017-18, 2018-19 with Bridget English. Repeated grant since 2015. \$2500 total so far.
- Illinois College faculty library workshop Archives à la Carte to create archival assignments on travel for a writing course, 2017.
- Center for Purposeful Teaching and Learning Grant to attend Crossings Conference, 2017
- Schewe Library Technology Training, 2016, \$400.
- Richard T. Fry Faculty Collaboration Grant, on behalf of Education, to pilot a 3-year subscription to Accomplished Teaching, Learning and Schools database, 2016-18 \$2,500.
- Faculty-Student Tillery Faculty-Student Research Grant, ESL in the writing center, 3 students (Spanish/Management & Organizational Leadership, Acct, Sociology; Fall 2014, 2015: \$2511.39.
- Participation Award & inducted into local Kappa Delta Pi IC Chapter, Spring 2014.

### Recent Administrative and Other Service, Illinois College

- Sustainable Foundations Task Force, Fall 2021-present.
- Program Coordinator, English Secondary and Middle School English Language Arts 1997-present.
- *ICWrites*. Editor of *ICWrites* online magazine, a forum to publish the proceedings of ICUCOW and publish other features of iterated to writers, e.g., interviews of writers. Am the site supervisor for interested students to intern in editing and publishing.
- Director, Campus Writing Center: Oversaw budget; supervised, scheduled, & trained student staff; conducted classroom visits; assisted faculty; conducted assessment; conducted marketing; represented the CWC & IC at meetings; developed online consultation and training videos (with interns); developed & ran Title I Grant tutoring program for English 104; oversee annual conference; developed instructional materials. 1997-2021.
- External Evaluator, Blackburn College English Department, Fall 2022.
- W/D. Grullon Garcia, *Writing la Ruta Maya* BreakAway to Mexico, Belize, & Guatemala. 2020.
- Ex officio Member and Coordinator, Secondary Education English, Teacher Preparation Committee, Spring 2004-present; (member 1998-2000).
- Former Ambassador and Advisor, Project LEAD 2015-2020.
- Former Advisor, *Forte* Literary Magazine and Sigma Tau Delta, Illinois College.
- Numerous other IC committees from 1998-present.