**IN 170: Journal Articles**

**Popular & Scholarly Literature**

- Articles are excellent resources when seeking in-depth discussion about particular (or more narrow) topics; **articles are suited to deep and narrow research**, but are less helpful when it comes to broader topics.
  - For instance, you might find any number of articles about *manga in Japanese boys’ culture*; you would find fewer articles, however, giving you an overview or history of *manga in Japan*.
- You will chiefly find **scholarly articles** through Schewe’s databases. You will chiefly find **popular articles** through Google. *See the* next page for differences between popular and scholarly articles.

**Database Searching Tricks**

- **Search Fields** -- searching different fields gives you different results (ALL TEXT, TITLE, SUBJECT, etc.)
- **Limiting** -- narrow your results by a certain criteria (FULL TEXT, SCHOLARLY, etc.); fewer results
- **Quoted search** -- for when you need a particular phrase searched together; fewer results
  - Ex. *(environmental destruction)* vs. (“*environmental destruction*”)
- **Wildcard Search** -- use the * character for when you need all possible variants of a base word; more results
  - Example: (environmental) vs. (environ* ----> environS, environMENT, environMENTAL, etc.)
## Popular vs. Scholarly Articles

**Popular Articles**
- Written by journalists, columnists, reporters, bloggers, etc.
- Written for non-experts and the casually interested
- Sometimes referenced, but rarely with academic/scholarly sources
- Written to entertain, inform, provoke, and make $$$
- *Usually* reviewed by an editor, though freelance work may be unreviewed

**Scholarly Articles**
- Written by scholars, academics, and researchers
- Written for, and by, those with expertise in the field
- Thoroughly referenced, with credible and reputable sources
- Written to advance scholarship and academic knowledge
- *Usually* reviewed by fellow academics and scholars ("peer-review")

### Distinguishing Between Popular & Scholarly Articles

- Reference List
- Readability & Language
- Aesthetics
- Article Title
- "Read on a Bus?"